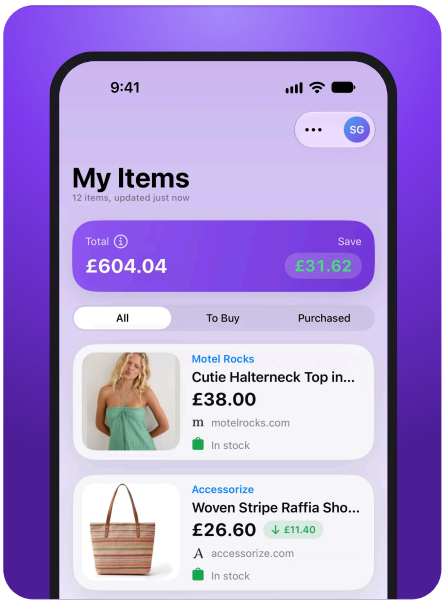
Black Friday, sorted.

Save Genie, the free price tracker and wishlist app for iPhone, iPad and Mac, is out now in the UK. Make your Black Friday list today, and let Save Genie watch the prices for you.

MELBOURNE, Australia, 20 October 2026: Save Genie launched today in the UK, one of five launch countries alongside the US, Canada, Australia and New Zealand. It keeps the things you want from almost any online store in one list, then watches their prices for you. When a price drops or an item comes back in stock, you get an alert, and where it can, Save Genie shows you when it's cheaper at another store.

With Black Friday on Friday 27 November and Cyber Monday on 30 November, the advice is simple: start your list now. Add what you actually want over the next five weeks, from ASOS, John Lewis and Currys to your favourite small boutique, and when the sales arrive, Save Genie tells you when a price drops, without you refreshing a single tab. The same list keeps working into the Boxing Day sales.

Save Genie is free on iPhone, iPad and Mac, with up to 15 tracked products, price drop alerts, and as many collections as you like. Collections can be shared: build a list together, or share a wishlist so friends can buy for you while what they buy stays a surprise. An optional Premium subscription takes the limits and ads away and adds Home Screen widgets.





> "Black Friday is the one week of the year when nearly everyone shops with a plan, or wishes they had one. Save Genie is that plan. Start your list now, and when the sales arrive, you'll know exactly when to buy."
>
> **Peter Dalton**, Co-Founder and CEO, Save Genie

1

Save it

Tap Share in Safari or a store's app, or paste a link. Save Genie picks up the product, its price and photo.

2

Genie watches

Save Genie checks your saved items periodically in the background and, where it can, shows you when it's cheaper at another store. Want to know sooner? Open the app to check prices in real time.

3

Get the alert

When a price drops or an item is back in stock, you'll get a push notification.

QUESTIONS AND ANSWERS

When should I start my Black Friday list?

Now. Save Genie checks everything on your list periodically from the day you add it, so come Black Friday on 27 November you'll get an alert when a price drops.

Which stores does it work with?

Most online stores, from Amazon, ASOS and John Lewis to Marks & Spencer, Currys and Argos. A few stores block automated price checks; when Genie can't read a price it says so, and you can add the details yourself.

Is it free?

Yes, on iPhone, iPad and Mac: up to 15 tracked products with alerts, up to 3 new items a day, and unlimited collections. The free version shows ads on iPhone and iPad.

What does Premium add, and what does it cost?

Unlimited tracking, no ads and Home Screen widgets. The price is shown in pounds in the app before you subscribe, and the free plan stays free.

Can I share a list with family and friends?

Yes, two ways. Build together: everyone adds and reacts. My wishlist: friends shop for you, and what they buy stays hidden from you, so a gift stays a surprise.

What about privacy?

You sign in with Sign in with Apple, so there's no new password. You can delete your account and all its data at any time from inside the app.



SPOKESPERSON

Peter Dalton, Co-Founder and CEO, Save Genie. Available for interviews.

Before Save Genie, Peter spent more than 25 years leading digital transformation in financial services, most recently at ANZ, where he led ANZ Plus to more than one million customers.

REVIEW ACCESS

One month of Premium, free: redeem code **WISHGRANTED** in the App Store (tap your profile picture, then Redeem Gift Card or Code), or redeem it here.

FACT SHEET

APP
Save Genie: Price Tracker & Wishlists

DEVELOPER
Compound Pixels, Australia

AVAILABLE
Now, on the App Store in the UK

DEVICES
iPhone and iPad, iOS 26.2 or later.
Mac, macOS 26.2 or later.

PRICE
Free, with an optional Premium subscription

COUNTRIES
US, Canada, UK, Australia, New Zealand

CATEGORY
Shopping

VERSION
1.2, English

APP STORE
apps.apple.com/app/id6760003412

SOCIALS
@savegenieapp on Instagram and TikTok

MEDIA CONTACT

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Images, logos and the app icon: **getsavegenie.com/press**

About Save Genie. Save Genie is a price tracker and wishlist app for iPhone, iPad and Mac, made by a small independent team in Melbourne, Australia. Save anything you want from almost any online store, and let Save Genie watch the prices for you. getsavegenie.com

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